



Michigan Tech

Constructing a Good Oral Presentation



Professor Faith A. Morrison

Department of Chemical Engineering
Michigan Technological University

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Constructing a ~~Good Oral Presentation~~

Video



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Constructing a ~~Good Oral Presentation~~


~~Video~~

Report



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Best Practices

Content

1. Address your objectives
2. Know your audience
3. Tell a story
4.

Formatting

1. Avoid large amount of writing
2. Use colors that show up
3. Use big fonts
4. Don't overcrowd slides
5.

Presentation


1. Look out at audience
2. Move around a bit
3. Speak up
4.

Can find good advice on the web:

- <http://www.d.umn.edu/~jgallian/goodPtalk.pdf>
- <http://www.slideshare.net/orzelc/how-to-give-a-good-powerpoint-presentation>
-

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[Dave Paradi's PowerPoint Blog](http://pptideas.blogspot.com/2011/09/full-results-of-annoying-powerpoint.html)




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<http://pptideas.blogspot.com/2011/09/full-results-of-annoying-powerpoint.html>

- Web survey
- 603 respondents


•What are your top three PowerPoint annoyances?

1. The speaker read the slides to us – 74%
2. Full sentences instead of bullet points – 53%
3. The text was so small I couldn't read it – 48%
4. Slides hard to see because of color choice – 34%
5. Overly complex diagrams or charts – 26%



Dave Paradi, author of
"102 Tips to Communicate More Effectively Using PowerPoint"

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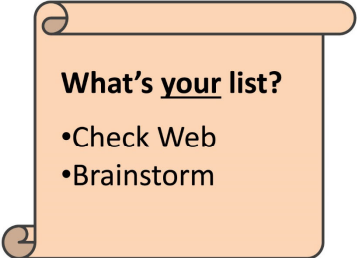
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-



What's your list?

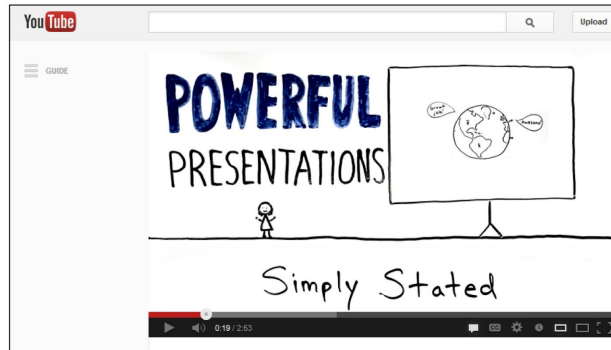
- Check Web
- Brainstorm

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MARC STRONG



How to Give an Awesome (PowerPoint) Presentation
("Simply Stated" Whiteboard Animation).
<http://youtu.be/i68a6M5FFBc>



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Summary:

1. _____
2. _____
3. _____
4. _____

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STORY

Beginning Middle End


A B C D E

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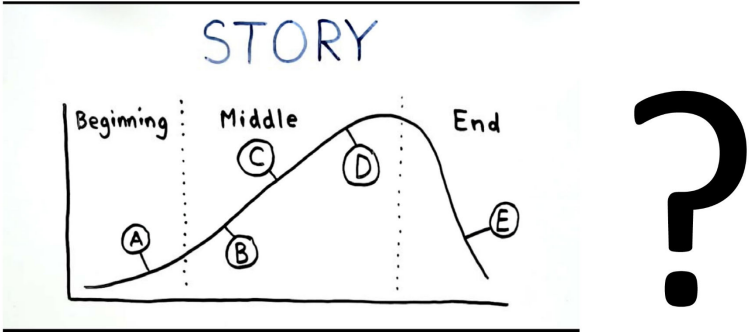
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Next time you're in a presentation, take a look at their methods.

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STORY



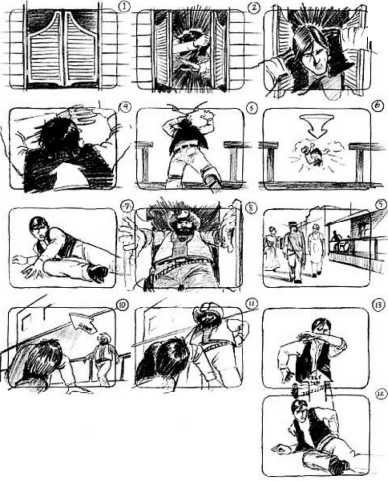
Did they tell a story?

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Storyboarding your Presentation

- **Storyboards** are used in film-making to sketch out the shots that are planned for filming.
- We can adapt the *storyboarding* concept to sketch out the story we are telling in our reports



Source: acad.osu.edu/womenandtech/Storyboard%20Resource/

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Memo

To: Group 7A: Chelsea Cioffi and Kojo Quaye
From: Prof. Morrison
Date: 4 February 2013
Subject: Fluidized Bed: Objectives for Cycle 1

The Departmental Staff has assembled four different fluidized bed columns for us to use to study the hydrodynamics of fluidized beds. We need to learn how to use this apparatus and to determine the accuracy with which any of the published models for flow through fluidized beds reflect our measurements on the actual beds. We would like to use the apparatus to study detailed dynamics of fluidized beds.

In particular we are interested in a thorough evaluation of the Ergun equation, a mapping of the flow types observed on the lab equipment, and a determination of the conditions of incipient fluidization for the column. For all objectives it is essential that the accuracy of the results be tested statistically. If you identify operating conditions that are not accurately represented by the Ergun equation, please find a model, if possible, that does accurately represent those regimes.

In parallel with the objectives above, we have been asked by a coworker to measure the heat transfer coefficient of the heating system for a fluidized bed as a function of operating conditions. Please compare your measured values with heat transfer correlations from the literature.

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①

Fluidized Bed Report

Objectives:

- Evaluate Ergun Egn
- map flow types
- determine conditions of incipient fluidization
- measure heat xfer coef of HE

Once upon a time ... (2)

FLUIDIZED BEDS

- upward flow (the air)
- lower density (one fluidized)
- good mixing (good heat x fu)
- different flow regimes

sketch

(3)

FIXED BED
(Ergun Eqn)

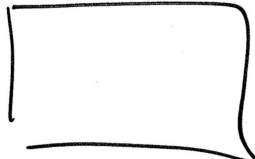
sketch


Incipient Fluidization

sketch

Smooth fluidization

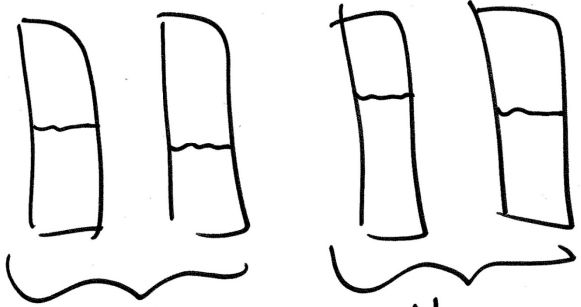
sketch

slugging flow 

transported bed 

We can investigate; map.

(4)

Our Experiments / Methods 

AIR H_2O

Vary Q
measure: bed height, ΔP

(4 1/2)

(Results)

⑤

FIXED BED

(show
fits to
Ergun)

⑥

Incipient Fluidization

describe expts
Show data

Mapping of flow types ⑦

our data
with
literature

Heat exchanger
w/ Fluidized Phase ⑧

$Q = mc_p (T_{out} - T_{in})$

$Q = UA \Delta T_{lm} \Rightarrow U$

⑨

Results for u [$\text{W}/\text{m}^2\text{K}$]

TABLE

⑩

Summary and Conclusions

- here's how our data compared with Ergun
- the flow type map turned out like this
- incipient fluidization was seen to...
- Heat xfer coeffs were measured
as $a \ll u \ll b$ $\text{W}/\text{m}^2\text{K}$ for
water Re of $d \ll Re \ll e$

//

Now it's your turn:

*Produce a "Storyboard"
for your Friday Project
Video*

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