

# Copyright and Reusing Others' Materials

Prof. Faith A. Morrison

Department of Chemical Engineering, Michigan Tech

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Definition: Copyright is the exclusive right given to the creator of a creative work. In this class, the creative work you're most likely to want to use is an image or video that you find online or in a book. Ideas are not subject to copyright, but the original expression of the idea is. If you draw your own drawing or make your own video inspired by someone else's you are creating your own work from the idea. If you use their drawing, photograph, or video, you must consider whether you have permission to use the work. You obtain permission to use a work by confirming what license is associated with the work. A common copyright license is a Creative Commons license.

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Sources of Licensed Works: Google Images, YouTube, Vimeo, and Pixabay, all offer works with licenses that allow sharing, but usually you must take steps to find the ones with the appropriate license.

Google Images.

1. Go to Google Images (Go to Google.com and click on Images at the upper right).
2. At the lower right of the screen, go to Settings, Advanced Search.
3. At the bottom of the Advanced Search page, go to "usage rights." Choose the type of license you're willing to work with during your search. If you are only going to use or share, choose that license.
4. Conduct your search. Wikipedia is a common search result. Go to the website and click on the image of interest. At the bottom of the page is the metadata on the picture. The license that applies will be indicated (for example CC BA-SA).

YouTube.

1. Go to YouTube.com.
2. Search for your topic.
3. At the top of the search results, click on the FILTER icon.
4. Choose "Creative Commons."
5. The results have been filtered by usage rights and only those with Creative Commons licenses are now shown.

Vimeo.

1. Go to Vimeo.com.
2. Search for your topic.
3. On the left bar, click “More filters,” and then under “License” you can choose what type of CC licensed works you wish to look at only.
4. The results have been filtered by usage rights and only those with Creative Commons licenses of the type you selected are now shown.

Pixabay.

1. *Pixabay* is an international, “copyleft” and free-to-use website for sharing creative work. All video and image files available on the platform can be used without attribution and also for commercial purposes. All images are released under the Pixabay License. Note that the first row of images returned by a search on Pixabay are sponsored images and are not free.

## APPENDIX

- (CC BY)**      **Attribution**—the creator must be given attribution, meaning you must put their name where you use their work. All CC licenses require attribution, but the five other licenses have restrictions. With CC BY, you may distribute, change, build upon, even commercially.
- (CC BY-SA)**      **Attribution ShareAlike**—you may distribute, change, build upon, even commercially, provided that what you create is shared with the same degree of generosity.
- (CC BY-ND)**      **Attribution-NoDerivs**—you may distribute, even commercially, but no changing and no building upon it.
- (CC BY-NC)**      **Attribution-NonCommercial**—you may distribute, change, build upon, but not commercially.
- (CC BY-NC-SA)**      **Attribution-NonCommercial-ShareAlike**—you may distribute, change, build upon, but not commercially, provided that what you create is shared with the same degree of generosity.
- (CC BY-NC-ND)**      **Attribution-NonCommercial-NoDerivs**—you may distribute, non-commercially, period.